

Company Logo

For more Information:
[Company Contact Information]
[EPA Contact Information]
www.commuterchoice.gov

[Company Name] JOINS EPA AND DOT IN EASING COMMUTING BURDEN

Offers innovative commuter benefits to improve traffic and air quality in [Region/City].

[Company's HQ City], [Date]—[Company Name] announced today that it has joined the Commuter Choice Leadership Initiative, a voluntary business-government partnership that promotes employer-provided commuter benefits. The national program was developed to improve traffic flow and air quality by encouraging U.S. companies to offer employees alternatives to driving to work alone.

By participating in the initiative, [Company Name] has earned the designation "Commuter Choice Employer" a mark of excellence for environmentally and employee friendly companies.

[Number] of employees at [Company Name] will/are expected to participate in the program, reducing the number of cars driven to and from work by [include number]. [Company Name] offers/will offer its employees a variety of commuting options, including [list options].

[Quote from Company CEO or Spokesperson regarding the value of commuter benefits to their bottom line, employees, the community and/or the environment.]

A Commuter Choice Employer with 1,000 employees can take 175 cars or more off the road, annually saving nearly 44,000 gallons of gasoline and reducing global warming emissions by 420 metric tons. This Commuter Choice Employer would reduce local air pollution by 2 metric tons of volatile organic compounds (VOC), 2 metric tons of oxides of nitrogen (NO_x) and 15 metric tons of carbon monoxide per year. The same employer also can lower its parking expenses by more than \$70,000, and save participating employees \$13,000 in taxes and \$160,000 in gasoline, parking, and vehicle costs every year.

Companies that offer employees choices about how they get to work report improved employee recruiting, job satisfaction and retention. They can also save on taxes (since they pay no federal income taxes or payroll taxes on these benefits), and enhance their corporate image and community relations. A recent study showed that 8 of 10 employees would use commuter benefits if they were offered in their work place.

The Environmental Protection Agency commends [Company Name] for doing their part by becoming a Commuter Choice Employer said Margo T. Oge, Director of EPA's Office of Transportation and Air Quality. "Offering commuter benefits for employees improves our communities and our environment, as well as our economy. Commuter Choice Employers are models of environmental leadership".

For more information regarding the Commuter Choice Leadership Initiative, call the Commuter Choice Hotline at (888) 856-3131, or log on to www.commuterchoice.gov.

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